

**Dados Básicos**

<b>Programa:</b>	Análise do Comportamento Aplicada (33278016001P1)
<b>Nome:</b>	ECONOMIA COMPORTAMENTAL
<b>Sigla:</b>	ECONCOMP
<b>Número:</b>	01
<b>Créditos:</b>	3
<b>Período de Vigência:</b>	01/08/2014 à -
<b>Disciplina obrigatória:</b>	Não
<b>Ementa:</b>	Comportamento de escolha; Economia Comportamental: Passado, presente e futuro; a lei da Igualação; Autocontrole; Escolha intertemporal; Preferências em situações de risco e de incerteza; Teorias de droga-adição com base em economia comportamental; Otimização; Escolhas sub-ótimas; Melhoriação.
<b>Bibliografia:</b>	1.Camerer, C. F. ; & Loewenstein, G. (2004). Behavioral economics: Past, present, future. Em C. F. Camerer, G. Loewenstein e M. Rabin, Advances in Behavioral Economics (pp. 3-51). Princeton, NJ: Princeton University Press. 2.Carroll, M. E. ; Anker, J. J. ; & Perry, J. L. (2009). Modeling risk factors for nicotine and other drug abuse in the preclinical laboratory. Drug and Alcohol Dependence, 104, 7078. 3.Frederick, S. ; Loewenstein, G. ; & ODonoghue, T. (2004). Time discounting and time preference: A critical review. Em C. F. Camerer, G. Loewenstein e M. Rabin, Advances in Behavioral Economics (pp. 162-223). Princeton, NJ: Princeton University Press. 4.Fritz, J. N. ; Iwata, B. A. ; Rolider, N. U. ; Camp, E. M. ; & Neidert, P. L. (2012). Analysis of self-recording in self-management interventions for stereotypy. Journal of Applied Behavior Analysis, 45, 55-68. 5.Green, L. ; & Freed, D. E. (1998). Behavioral Economics. Em W. ODonohue (Ed.), Learning and Behavior Therapy (pp. 274-301). Needham Heights, MA: Allyn and Bacon. 6.Herrnstein, R. J. (1970). On the law of effect. Journal of the Experimental Analysis of Behavior, 13, 243-266. 7.Heyman, G. M. (2009). Addiction: A Disorder of Choice. Cambridge, MA: Harvard University Press. 8.Journal of Applied Behavior Analysis. (2008). Special issue on the behavior analysis and treatment of drug addiction. <a href="http://seab.envmed.rochester.edu/jaba/jaba-contingencies.html">http://seab.envmed.rochester.edu/jaba/jaba-contingencies.html</a> 9.Logue, A. W. (1998). Self-control. Em W. ODonohue (Ed.), Learning and Behavior Therapy (pp. 252-273). Needham Heights, MA: Allyn and Bacon. 10.McDonell, M. G. ; Howell, D. N. ; McPherson, S. ; Cameron, J. M. ; Srebnik, D. ; Roll, J. M. ; Ries, R. K. (2012). Voucher-based reinforcement for alcohol abstinence using the ethyl-glucuronide alcohol biomarker. Journal of Applied Behavior Analysis, 45, 161-165. 11.Murphy, J. G. ; Correia, C. J. ; & Barnett, N. P. (2007). Behavioral economic approaches to reduce college student drinking. Addictive Behaviors, 32, 2573-2585. 12.Rachlin, H. (2000). The Science of Self-Control. Cambridge, MA: Harvard University Press. 13.Raiff, B. R. ; & Dallery, J. (2010). Internet-based contingency management to improve adherence with blood glucose testing recommendations for teens with type 1 diabetes. Journal of Applied Behavior Analysis , 43, 487-491. 14.Reed, D. D. ; & Martens, B. K. (2011). Temporal discounting predicts student responsiveness to exchange. Journal of Applied Behavior Analysis , 44, 1-17. 15.Romanowich, P. ; & Lamb, R. J. (2010). Effects of escalating and descending schedules of incentives on cigarette smoking in smokers without plans to quit. Journal of Applied Behavior Analysis , 43, 357-367. 16.Schachtman, T. R. ; & Reed, P. (1998). Optimization: Some Factors that facilitate and hinder optimal performance in animals and humans. Em W. ODonohue (Ed.) Learning and Behavior Therapy (pp. 301-334). Needham Heights, MA: Allyn and Bacon.

**Curso(s)**

Curso	Nível	Carga Horária
Análise do Comportamento Aplicada	Mestrado Profissional	45.0 (hs)

**Área(s) de Concentração obrigatória(s) à Disciplina**

Não existem áreas de concentração obrigatórias à disciplina.

**Turma(s)**

Período/Ano	Nome	Docentes
1/2014	Única	CANDIDO VINICIUS BOCAIUVA BARNESLEY PESSOA (Docente)

